



### **TRIPLE CROWN OF POLO FACT SHEET**

Name: Triple Crown of Polo (TCP)

Headquarters: 6304 Marina Pacifica Drive South  
Long Beach, CA 90803

Website: [www.triplecrownofpolo.com](http://www.triplecrownofpolo.com)

2006 Championship Events: Sarasota Polo Club – Sun., March 26, 2006  
Dallas Las Colinas Polo Club – Sun., June 25, 2006  
Santa Barbara Racquet & Polo Club – Sun., Aug. 27, 2006

Television: ESPN 2  
Sarasota: April 22nd and 25th at 1 PM  
ESPN International  
ESPN Deportes

Broadcast Dates: Event # 1 from Sarasota – TBD for April/May, 2006  
Event #2 from Dallas – TBD August, 2006  
Event #3 from Santa Barbara – TBD September, 2006  
(Each event will air with a minimum of one re-air)

Winner's Prize: TCP Championship Trophy designed by Tiffany & Co.  
Official Winner's Jacket by Alan Flusser

Description:

The TCP debuted in 2005 and represents the first polo tournament series designed to be a homage to a game played for more than 2000 years. TCP combines sports with entertainment in a television program focusing on world-class polo competitions and the envious lifestyles of the owners, players and horses. The world-class polo competitions will bring the adventurous lifestyles and the thrilling action of the game to television viewers, while delivering an upscale, loyal audience to sponsors of the events. For luxury and affluent brands, TCP offers an excellent integrated marketing vehicle.

2005 Results:

**Sarasota Polo Club** played host to the first Triple Crown of Polo event Sunday, April 3, 2005. Jack Shelton, Chairman of the USPA and patron for team Touchstone faced Dixon Stroud's Landhope team. The championship match couldn't have been more thrilling as it was decided in the final minutes of the final chucker.

Landhope's two young stars from Argentina, Juan Martinez-Baez and Guillermo Usandizaga lead the way for their teams 10-9 victory over Touchstone.

The Most Valuable Player for the game was Dixon Stroud. The Best Playing Pony was awarded to *Pumkin* owned and ridden by Touchstone's Mike Carney.

**The Las Colinas Polo Club** outside Dallas, Texas witnessed the bravado no less than Willis Reed's famous limp onto the 1970 NBA Championship court in Madison Square Garden, when CMC Commercial Realty Group (CMC) patron, Jesse Pruitt overcame the obstacles of inessential flu and a chronic knee injury in need of replacement to lead his team to victory Sunday, June 26<sup>th</sup> at the Las Colinas Polo Field for the inaugural Dallas leg of the *Triple Crown of Polo*.

Although the Henry S. Miller team kept the score close throughout the first four chukkers, CMC pulled away in the final two chukkers to win by a score of 13-8.