



UNICOMM TO STAGE TCP LUXURY POLO PAVILION

First of its Kind Luxury Pavilion Series to be Staged at Triple Crown of Polo Events

Unicomm, LLC of Milford, Connecticut, the world's largest event expo and series producer of events serving adventure, active travel, eco, nature, cultural and outdoor tourism enthusiasts and professionals, is teaming with the Triple Crown of Polo™ (TCP), to stage the, *TCP Luxury Polo Pavilion™*.

The *TCP Luxury Polo Pavilion™* will be presented in 2006 at each of the TCP events in Sarasota, Dallas and Santa Barbara. This newest luxury expo is an extension of Unicomm's current *Adventures Expo in Travel* and *The Luxury Shows™* it currently presents in multiple markets across the United States with such sponsors as *National Geographic TRAVELER*, *CBS Television*, *Chicago Tribune*, *New York Post*, *The Washington Post* and the *San Francisco Chronicle*.

With the backdrop of the world's most glamorous sport, the *TCP Luxury Polo Pavilion™* will be staged on the polo grounds of each TCP venue and attract high-end travel enthusiasts, buyers of luxury products and services, business travelers, incentive planners, corporate team building and travel industry professionals. The pavilion will be open to the public Saturday and Sunday of each championship weekend. The Sunday event day will include polo matches that will be taped for broadcast for airing on ESPN's family of networks.

Currently, Unicomm's six city presentation of *The Luxury Shows™* (www.luxuryshows.com) attracts over 120,000 consumers representing over \$180,000 million in travel and luxury purchases with the highest disposable income levels and ideal luxury demographics.

The *TCP Luxury Polo Pavilion™* will enable consumers to touch, taste and feel the products and travel experiences they are considering. With giant rock climbing walls, global music stages, pavilions featuring the finest Vineyards, world famous spas and luxurious getaways, with a wide variety of stimulating booths, including lessons on how to play polo, the *TCP Luxury Polo Pavilion™* will create a world of excitement and inspiration.

Unicomm, LLC is the producer of the world's largest series of events serving adventure, active travel, eco, nature, cultural and outdoors tourism enthusiasts and professional consumers. The Company is also the world's premier producer of events for high-end travel enthusiasts, buyers of luxury products and services. Visit www.luxuryshows.com for more company information.

Triple Crown of Polo (TCP) is the foremost polo series in the United States with worldwide television broadcast rights through a partnership with ESPN, Inc. The TCP live events and television broadcast focus on world-class polo competitions and the glamorous fast paced scene that surrounds them. TCP's first season which began April 3, 2005 takes place from three of the most pristine polo venues in the world, Sarasota, Florida; Dallas, Texas; and Santa Barbara, California. TCP's inaugural season will be used to gather television footage and introduce advertisers to the sport. The broadcasting of TCP events will commence with the 2006 tournament series. Visit www.triplecrownofpolo.com for more company information.